

## Message Text

UNCLASSIFIED

PAGE 01 STOCKH 00945 271258Z

45

ACTION EUR-12

INFO OCT-01 ISO-00 EB-07 /020 W  
----- 075916

R 271215Z FEB 75

FM AMEMBASSY STOCKHOLM

RTO RUEHDC/USDOC WASHDC

INFO SECSTATE WASHDC 4030

AMEMBASSY COPENHAGEN

AMEMBASSY HELSINKI

AMEMBASSY OSLO

UNCLAS STOCKHOLM 945

FOR BIC/OIMM

E.O. 11652: N/A

TAGC BEXP, SW

SUBJECT: HOTEL & RESTAURANT SHOW.

1. REFERENCE WASH 763. MR. EKLUND OF SELEKO AB DECLINES DESPITE ARNACO'S OFFER SPLIT FEE.
2. HERMELINS HANDELS AB DECLINES FOR BREWMATIC.
3. MR. RAGNAR BJORKLUND OF SIPANO REPRESENTING COLMAC HESITATES SINCE IN HIS OPINION EXHIBITIONS GENERALLY NOT GOOD MARKETING TOOL FOR PRODUCTS AND ALSO BECAUSE SWEDISH HOTELS DO NOT HAVE THEIR OWN LAUNDRIES. HOWEVER, IF THEY CAN FIND A PROSPECT FOR COLMAC'S NEW MACHIE THEY MAY BRING IT OVER AND EXHIBIT. STC HAS OFFERED TO COVER SIPANO'S CUSTOMERS IN SHOW PROMOTION. MR BJORKLUND HAS WRITTEN COLMAC THIS MATTER.
4. MR. THOMAS LILJEBERG OF PRIMULATOR DECLINES FOR ELECTRONIC DISPENSER. CLAIMS FULLCOVERAGE MARKET ALREADY.
5. FIRM VERBAL FROM SOOLAX AB FOR ECONOMICS LABORATORY.

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PA AND CHECK WILL BE SUBMITTED LOCALLY NEXT WEEK.

STRAUSZ-HUPE

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NNN

## Message Attributes

**Automatic Decaptioning:** X  
**Capture Date:** 01 JAN 1994  
**Channel Indicators:** n/a  
**Current Classification:** UNCLASSIFIED  
**Concepts:** n/a  
**Control Number:** n/a  
**Copy:** SINGLE  
**Draft Date:** 27 FEB 1975  
**Decaption Date:** 01 JAN 1960  
**Decaption Note:**  
**Disposition Action:** n/a  
**Disposition Approved on Date:**  
**Disposition Authority:** n/a  
**Disposition Case Number:** n/a  
**Disposition Comment:**  
**Disposition Date:** 01 JAN 1960  
**Disposition Event:**  
**Disposition History:** n/a  
**Disposition Reason:**  
**Disposition Remarks:**  
**Document Number:** 1975STOCKH00945  
**Document Source:** CORE  
**Document Unique ID:** 00  
**Drafter:** n/a  
**Enclosure:** n/a  
**Executive Order:** N/A  
**Errors:** N/A  
**Film Number:** D750069-0779  
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**Handling Restrictions:** n/a  
**Image Path:**  
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**Office:** ACTION EUR  
**Original Classification:** UNCLASSIFIED  
**Original Handling Restrictions:** n/a  
**Original Previous Classification:** n/a  
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**Page Count:** 2  
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**Previous Classification:** n/a  
**Previous Handling Restrictions:** n/a  
**Reference:** n/a  
**Review Action:** RELEASED, APPROVED  
**Review Authority:** ElyME  
**Review Comment:** n/a  
**Review Content Flags:**  
**Review Date:** 27 MAY 2003  
**Review Event:**  
**Review Exemptions:** n/a  
**Review History:** RELEASED <27 MAY 2003 by McShalBA>; APPROVED <14 JAN 2004 by ElyME>  
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EO Systematic Review  
05 JUL 2006

**Review Media Identifier:**  
**Review Referrals:** n/a  
**Review Release Date:** n/a  
**Review Release Event:** n/a  
**Review Transfer Date:**  
**Review Withdrawn Fields:** n/a  
**Secure:** OPEN  
**Status:** NATIVE  
**Subject:** HOTEL & RESTAURANT SHOW.  
**TAGS:** BEXP, SW  
**To:** n/a  
**Type:** TE  
**Markings:** Margaret P. Grafeld Declassified/Released US Department of State EO Systematic Review 05 JUL 2006